

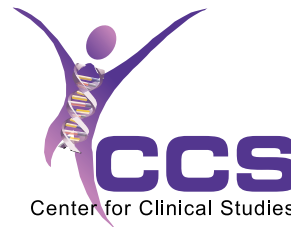
Dermatological Association of Texas will celebrate the grand opening of our second location on Wednesday, March 29, 2006 from 3 to 7 PM. This expansion comes only five months after the grand opening of our first location in Clear Lake. The brand new office in the Rice University/ Texas Medical Center area offers convenience combined with upscale ambiance. This event is open to the general public and will include hors d'oeuvres, drinks, and door prizes. Skincare gift bags will also be distributed to the first 100 guests.

*Take a look inside for:*



Informative articles  
Current specials

Your invitation to our grand opening event



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## Using facial fillers to achieve a youthful appearance

Have you thought about improving the appearance of facial wrinkles, but are reluctant to try any radical surgical procedures? If so, read on....

Non-surgical facial rejuvenation is the newest and safest way to give you a youthful, more rested appearance, while enhancing your younger facial features.

For the past several years, injectable fillers have been the treatment of choice by both dermatologists and cosmetic surgeons for improving well-defined wrinkles in the skin. Previously, only collagen injections were available to fill facial creases. However, some collagen fillers require allergy pre-testing and can still cause allergic reactions.

A natural alternative to collagen fillers can be found with both Radiesse and Restylane. Radiesse is an injectable filler that is longer lasting compared to other products on the market. Formerly known as Radiance, it has been used for soft-tissue augmentation and wrinkle filling in Europe for years.

Radiesse is made up of calcium hydroxylapatite microspheres that are suspended in a gel carrier. Allergic reactions to Radiesse are rare, as calcium hydroxylapatite is a normal component of bone and teeth. The major advantage of Radiesse

compared to other injectable fillers is its immediate and long-lasting effect, with most facial corrections lasting up to two years. Also, Radiesse—despite being made of calcium hydroxylapatite—remains soft and will not harden over time.

By using Radiesse or Restylane, wrinkles such as those of the smile lines and jowls can be safely and effectively smoothed out. Even non-surgical nose jobs can be performed in select patients. For the lips, Restylane remains the filler of choice. Restylane and Radiesse injections are performed in the office and usually take about 10-20 minutes. If you're looking for a longer-lasting, non-surgical treatment for facial wrinkles, Radiesse may be just right for you.

*Mention this offer:*

A value of \$300

Free Radiesse "Touch-Up" treatment with your purchase of Radiesse non-surgical facial contouring filler.

Valid through April 15, 2006

\*Touch-up treatment is a .3 cc syringe.  
One free touch-up treatment per patient.

## Psoriasis Research Study

As many as nine million people in the United States and Canada have psoriasis, a chronic skin disease resulting in itchy, flaking, inflamed red patches on the skin.

A research study of an investigational psoriasis treatment is now being conducted at research centers throughout the United States and Canada. The purpose of this research study is to evaluate the safety and effectiveness of an investigational topical treatment for plaque psoriasis. Participation in this research study may include the following at no cost:

- Sixteen weeks/twelve months of study participation
- As many as eight/nine visits to a study physician's office
- Study-related examinations
- Study-related laboratory tests
- Study-related medication

People ages 12 or older diagnosed with plaque psoriasis may be eligible to volunteer.

For more information, contact (281) 333-2288 or [www.ccstexas.com](http://www.ccstexas.com).

We provide complimentary consultation for patients interested in cosmetic procedures. Call (281) 333-2288 and schedule your appointment today!

## Confused about Psoriasis treatments? Biologic therapies for psoriasis and psoriatic arthritis explained...

The American Academy of Dermatology estimates that more than 7 million people in the United States have psoriasis, with 150,000 new cases arising annually. These patients can often achieve some improvement in their disease symptoms with prescription creams, light therapy, or medications such as methotrexate or cyclosporine. Many sufferers, however, feel these therapies are either too time consuming, require tedious applications, or have undesirable side effects such as liver or kidney toxicity. New medications to treat psoriasis and psoriatic arthritis called biologics agents are on the market and may provide help to these individuals. Biologics agents work by halting the activity of T-cells, a type of white blood cell. T-cells trigger immune responses, and, when mistakenly activated, can cause the development of symptoms associated with any number of autoimmune disorders, including psoriasis and psoriatic arthritis.

Biologic therapies are very specific and target the underlying problem causing psoriasis and tend to be well-tolerated by patients and are conveniently dosed 1-2 times per week by an injection similar to the way diabetics inject insulin into their skin. However, like all medications, they do carry risks! You must discuss with your health care provider if they are right for you.

Amevive (alefacept) is the first biologic drug to be approved by the FDA for the treatment of adults with psoriasis. Amevive is given through injection by your health care professional once a week for 12 weeks.

Raptiva (efalizumab), like Amevive, works by blocking T-cells that cause the development and maintenance of psoriasis plaques. Patients can be taught to administer the drug themselves.

Enbrel (etanercept), a drug approved to treat rheumatoid arthritis, juvenile rheumatoid arthritis, psoriatic arthritis and ankylosing spondylitis, is also effective in psoriasis, for which it is FDA-approved. Treatment involves self-injection. This medication works by inhibiting the action of a cytokine called tumor necrosis factor (TNF) alpha, which is overproduced in people with psoriasis.

Remicade (infliximab), a drug already approved to treat rheumatoid arthritis and Crohn's disease (a type of inflammatory bowel disease), has shown promise in treating patients with psoriasis. It is approved for psoriatic arthritis, and is awaiting approval for psoriasis. Remicade is administered by intravenous infusion by your doctor.

Humira (adalimumab), another tumor necrosis factor inhibitor, has FDA-approval for treatment of rheumatoid and psoriatic arthritis as well as Crohn's disease, a gastrointestinal disorder. Like remicade, is awaiting approval for psoriasis. In the meantime, it is being used safely by physicians for psoriasis patients. Using a medication for an indication other than those that are FDA approved is called "off-label use" and is legal and common. Humira, like Enbrel is self administered.



New medications to treat psoriasis and psoriatic arthritis called biologics agents are on the market and may provide help.

# Celebrate our grand opening with us!

Dermatological Association of Texas invites you to celebrate the grand opening of our second location. Join physicians, staff and guests to celebrate with complementary hors d'oeuvres and beverages.

### *Prizes to be raffled:*

- Botox treatment
- Microdermabrasion treatment
- Radiesse treatment
- Chemical peels
- Specialty skin care gift baskets

Winners will be notified after the event.

Physicians, staff and representatives will be available to answer any questions you may have.

Wednesday, March 29, 2006  
3:00 PM - 7:00 PM

Houston Medical Center Building  
6655 Travis  
Suite 120  
Houston, Texas 77030

For more information, please visit our Web site [www.dermtexas.com](http://www.dermtexas.com) or call (281)333-2288.

*Free skincare gift bags for the first 100 guests!*

## Cosmetic Services

Botox®  
Starting at \$150

Radiesse®  
1 cc syringe \$600

Restylane®  
1 cc syringe \$400

Sculptra®  
5 cc vial \$650

Chemical Peels  
(TCA, Micro, Vitalize, and Jessner's) range from \$80-120 per peel

Microdermabrasion  
(crystal-free Diamond Tome)  
Face, per treatment \$85.00  
with lactic peel \$125.00

Treatment Packages (entire package must be purchased upfront & paid for in advance)

Botox® treatment of 3 areas \$500 (valued at \$600)

Any 3 chemical peels 15% off

Any 6 chemical peels 20% off

3 microdermabrasion treatments \$217 (valued at \$255)

6 microdermabrasion treatments \$408 (valued at \$510)

20% off all skincare products  
through April 15, 2006

Please give Crystal Beck, our licensed esthetician, a call at (281)333-2288 if you have any questions regarding these services.